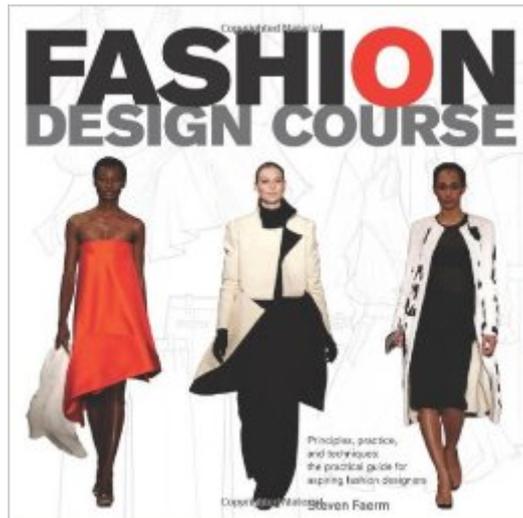# Fashion Design Course: Principles, Practice, And Techniques: A Practical Guide For Aspiring Fashion Designers

Synopsis

A widely-recognized fashion design teacher presents a series of step-by-step tutorials and exercises, and offers students extensive advice on how to prepare for a successful career in the glamorous fashion design industry. The book opens with an overview of the principles of fashion design, a survey of the industry's history and its key designers, and a description of today's markets and customers. The tutorials that follow instruct in designing sportswear, tailored garments for wear to business careers, denim/activewear, cocktail and evening wear, children's clothing, men's garments, and accessories. The author also advises on creating and presenting a fashion portfolio, and on "selling" oneself in a job interview. His several discussions with some of the industry's leading professionals give students valuable insights on how to create and develop one's own original collection. Fashion Design Course is a fine introduction for students, dressmakers, and all others aspiring to careers in this dynamic and rewarding industry. More than 450 how-to color illustrations.

Book Information

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Customer Reviews

This is a thorough book covering all aspects of fashion design. It covers the different markets within the fashion industry from designer to budget, describes the design process, gives information about a variety of textiles along with fabric photos, describes the difference between woven and knit fabrics and clothing, covers technical design and flat sketching along with examples of flats, provides over a dozen assignments/exercises that enhance creativity and aid the development of a collection, gives resume writing tips and portfolio creation suggestions along with actual portfolio

examples, and it ends with interview transcripts of industry professionals. There are inspiring fashion illustration and collections throughout the book to complement the text.This would be a great resource for those entering fashion schools to get an overview of what's ahead and after graduation for a solid review of the lessons learned in college and to prepare for the career ahead.

if you go to parsons as a fashion major, you MUST BUY THIS BOOK!!the author is the director of parsons bfa, and all the assignments that you will have in parsons are talked about in this book.IT IS VERY HELPFUL !!

Thinking of attending Parsons the New School of Design? Save yourself the $40,000 in student loan debt a year and just buy this book! It has the entire sophomore/junior course syllabus broken down by project almost exactly the same as the students who attend the school are taught. His insight on how to build a winning successful fashion portfolio is exactly on point! After graduating the program, this book is still my go to book whenever I work on improving my portfolio. I also highly recommend his other books as they are also just as helpful. I wish I would have had this book when I was applying for schools because its perfect for anyone thinking of going into the fashion industry as a career.

If you read fashion magazines then you are going to enjoy this book tremendously. FULL COLOR, Straight to the point concise yet powerful information. It is a book that you gives you inspiration and shows you how to think and plan like a fashion designer. It gives you a brief timeline of important designers from 1910 to present included on the list is Proenza Schouler (Lazaro Hernandez and Jack McCoullough who went to Parsons)

Beautiful book, full of great information, photos and illustrations on fabrics and fashion design. Very logical and enjoyable.

My fashion collection tutor recommended this book to me and ii have found it to be very instructive and helpful. I like the structure of the courses and they are easy to follow instruction. I would recommend to all students in fashion design courses.

I thoroughly enjoyed this book. It breaks down a lot of concepts and helps you to sort through the overwhelming world of fashion. What's great is it is written in a way that is easy to understand. And

is interesting enough to make you want to read again.By the time I was finished I knew that I had learned something and I could easily and quickly apply it. The book also has creative exercises and challenges to solidify what you have learned.

FASHION DESIGN COURSE is a fine pick for any collection strong in the basic principles and practices of fashion design. It offers step-by-step tutorials, exercises, and interviews with industry professional to each how to create a personal fashion design collection, surveying texture, mood and detail and offering keys to creating a design portfolio to highlight design skills. Packed with color and variety, this is a fine pick for a wide range of collections.

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